



Post Office Box 1222  
Ruston, Louisiana 71273  
318.251.8647  
culturaldistrict@ruston.org

**Board of Directors**

**Haley Perot**

*President*

**Julie Crews**

*Vice President*

**Kourtney Keim**

*Treasurer*

**Jessica Slaughter**

*Recording Secretary*

Khalilah Al-Almin  
Nicholas Bustamante  
Brandon Crume  
BJay Durrett  
Libby English  
Kit Gilbert  
Rick Godley  
Bill Hogan  
Sabrina Love  
Travis Napper  
Kyle Triplett  
Marybelle Tuten

Dear Cultural Supporter,

The State Department of Culture, Recreation, and Tourism approved Ruston to be a Cultural District effective July 1, 2016. Here in Ruston, the Arts are thriving, but we could use a little help. To start, we've developed a Cultural Board to provide opportunities for the growing art community within our city. However, as you know funding does not come easy, so we are implementing a project that will help cultivate the arts in our city both now and in the future. What is our project you ask? Bulldog statues! In efforts to bridge the gap between our residents and the local university the statues will feature bulldogs, the mascot of Louisiana Tech University. These public sculptures will be created and produced, commissioned by local artists, and then placed in ten temporary locations around our city. The project will allow local artists to leave their style on our community, while providing inspiration and opportunities for the future. After a two year period these works will be auctioned to the highest bidder and moved to a permanent location with the proceeds used to bring additional visual, performing, and literary arts events to our community on a regular basis.

We are taking the first steps to help our artistic community grow. This project will mean many things to different people such as appreciation, growth, connection, preservation, community, and investment to name a few. Our goal is to celebrate and embrace our local artists as well as promote a community of diversity, success, and development. Through our Cultural Board and these public bulldog sculptures, we want everyone to feel connected and experience an enhanced quality of life through the power of the arts.

The ten locations are predetermined by the board to ensure the Bulldogs cover our entire city. The board and Lead Sponsors will vote on the submitted designs and the top ten artists' design will be used. Once the Bulldogs are in place a Bulldog Map will be created to help residents and visitors locate all ten of the statues. The campaign has three different sponsor packages.

We would love to partner with you as a supporter of Ruston's cultural growth. We appreciate your consideration of the attached sponsorship levels.